
2019 Jiangnan University International Design Summer School

June 17th to July 14th, 2019



(We always wish summer is as cool as this picture show...)

Introduction:

This summer school is designed to create an interdisciplinary practice for design students from various backgrounds, to explore the different emerging issues along with the new technologies, and to create a unique cultural experience of the traditional and the new cultures in China.

The contents of the summer school will be defined later!

Background

As a research-based leading design school in China, School of Design at Jiangnan University has been engaged in renovating and redefining design in discipline, professionals and education programs as the change of society and industry calls for the dynamic response of design and design education. The international summer school provides an intercultural and inter-disciplinary platform to explore concrete global challenges and local problems with an international vision, employing the new design principles and approaches.

The summer school will be arranged in two modules.

Module I: Culture Exploration and Public Art Practice

It will be a two-week short course that explores the crafts and traditions of the local ceramics and sculptures, as well as how public art pieces integrate into the modern city.



Module II: Cultural Based Service Design Workshop

It's a project-based course and deploys service design approach. With strong research intention, it aims to build the concerns in problem discovering and opportunity identification, analysis and definition and developing solutions, in particular, it enables students to learn the know-how, design principles, methods and tools of projects towards complex problem and multiple approaches of innovation, in particular, design-driven innovation and digital social innovation will be introduced and support to subjects. In addition, some perspectives of approach might be highlighted:

- Intercultural approach: the participants will investigate local cultures and context with reference of own cultural experiences in mix-team work;
- Interdisciplinary approach: the stage of workshop regards all participants as certain experts in certain field to contribute to the project instead of novel designers.
- Local context-based approach: the project will be based on local realities and problems that participants would recognize by field research and well involve into local context.
- Scenario building approach: as a dense workshop, the results of workshop stand on scenarios more than solutions. The formats of proposals are highly free to present their insights, ideas, visions and new possibilities.



Program Details:

A. General

1. Language: English
2. The schedule is subject to objective conditions, for instance, weather.

B. Credit hours

200 credit hours, students will get a certificate after the completion of the workshop.

C. Participants

- International students (undergraduate or postgraduates) who have interests in design;
- International students in the field of design;
- Selected students in the hosting design school;

D. Finance

Module I: 1000 dollars per person; Module II: 1000 dollars per person.

Total: 2000 dollars per person.

Fees including accommodation, lunch, airport transportation, express mail fee, local travel, lecture fees, workshop materials, etc.



Join Us! Enjoy the Experience!

About the host

Reputed as the “Pearl of China’s Light Industry Higher Education”, Jiangnan University is one of China’s national key “211 Project” universities, one of "985" platform universities, and functions directly under China’s Ministry of Education. Its roots may stretch back to 1902 when its predecessor, San Jiang Normal School, began its first term. More than a hundred years of development and fifty years of independent education have brought Jiangnan University recognition in scientific research, teaching quality and social service from all levels of society. It is a comprehensive university, recognized and highly respected both at home and abroad. Jiangnan University consists of 18 schools and 51 undergraduate programs with disciplines including engineering, science, literature, economics, management, law, medicine, agriculture, arts and education. It has about 20,000 full-time undergraduates, 5000 Master and PhD students, 900 international students, and over 11,000 part-time students receiving continuing education. Jiangnan University is the cradle, and one of the major supporting institutions, of China's light industry, food science and biotechnology. The National Key Lab of Food Science and Technology, approved by the Ministry of Science & Technology, is the only one of its kind in China.

Being the very first design program in China, the history of design can be dated back to 1960, the design programs are vital with innovation, responsibility and sustainability, providing solutions with design tools to respond to social concerns and problems, to advance industries and economy, to improve the quality of everyday life, and to cultivate aesthetic appreciation for the general public. There are 140 staff and 2200 students, covering Industrial Design, Product Design, Visual Communication, Environmental Design, Public Art, and Fine Arts programs for Bachelors, Masters and PhD degrees. The school focuses on internationalized teaching, standing on the big trends of developing from the single shape art to interdisciplinary development of design discipline, School of Design stresses on the problem-oriented and people-oriented humanistic design basis and design criteria, to explore design research itself, thus providing better services for industry, economy and social livelihood. The school has reached bilateral cooperation agreements in terms of teaching and research cooperation with more than 50 internationally renowned design schools and design enterprises. School of Design, Jiangnan University is a member of the International Association of Universities and Colleges of Art, Design and Media (Cumulus), and will be hosting the Cumulus Conference in October 2018. For more information about the school, please visit: <http://sodcn.jiangnan.edu.cn/english/about-school/>

Introduction to the city of Wuxi

Jiangnan University (JU) is located in the city of Wuxi, 2 hours' drive from Shanghai in the east and Nanjing in the west. With a civilization of over 6,000 to 7,000 years, Wuxi was built 3,000 years ago and is one of the earliest cities in Jiangsu Province. At present, it is home to 6.5 million residents and known far and wide for its convenient location as a transportation hub as well as an economic powerhouse. A mild climate, convenient transport network, reasonable cost of living and beautiful sceneries combined will make you stay and study here enjoyable and unforgettable.

Wuxi is a city of Wu culture, the founder and first King of Wu Kingdom. Wu Kingdom left Wuxi numerous historical heritages and distinctive characteristics, which can be identified in its dialect, architecture, waterway transportation and various art types. It is one of the art and cultural centers of "Jiangnan" (south of Jiangsu and Anhui Province ,North of Zhejiang and Jiangxi Province) with

several famous Chinese authors and many academicians claiming Wuxi as their hometown. One of the handicraft specialties of Wuxi is the production of Huishan clay figurines.

JU's Campus has an advantageous location that can help students and staff relax and rest in their leisure time. It takes you only 15 minutes by foot to enjoy the picturesque sceneries of Lihu lake and Changguangxi Wetland Park. As well, Wuxi is a tourism city with quite a few tourist attractions and places of historical interests worth our visiting.

You can find more information on: <http://en.wuxi.gov.cn/index.html>



Taihu Fairy Land



Turtle-Head Peninsula Scenic Spot



CCTV Wuxi Film & TV Studio



Old Grand Canal